



Global health: developing leaders

Policy and politicians: How to engage

Looking at **health policy development and implementation**, this seminar will provide potential advocates with insight and guidance on how to reach policy positions and influence decision makers. It will enable those working in health partnerships to engage effectively in the UK, EU and internationally.

By the end of this seminar, delegates will be able to use their status as health professionals more effectively when attempting to influence political and policy decisions by:

- Listing methods of approaching and engaging with politicians and their staff at local, national, and international levels to influence policy
- Understanding the nature and cycle of policy creation
- Applying this understanding to focus on where and when, within a specific policy cycle, they can intervene to influence or change policy
- Using language, phraseology, evidence and a politician’s viewpoint to ‘sell’ policy interventions and change to politicians

Programme

1745	Registration		
1830	Welcome	Dr Colin Brown	Alma Mata
	Introductions	Dr Aeesha Malik	Alma Mata
1810	Speakers	Lord Nigel Crisp	House of Lords
		Lisa Cunningham	RCP
		Andrew Jones	THET
1855	Discussion	Dr Aeesha Malik	Alma Mata
1930	Reception		

Lord Nigel Crisp

Crossbench peer, House of Lords

Former chief executive, NHS

Nigel Crisp is an independent crossbench member of the House of Lords, working mainly on international development and global health. A Cambridge philosophy graduate, he worked in community development and industry before joining the NHS in 1986. He has worked in mental health as well as acute services and was from 1993 to 1997 the Chief Executive of the Oxford Radcliffe Hospital NHS Trust, one of the UK's leading academic medical centres. From 2000 to 2006, he was both Chief Executive of the NHS and Permanent Secretary of the UK Department of Health. Since joining the House of Lords he has worked mainly in the field of global health, founding the Zambia UK Health Workforce Alliance and chairing Sightsavers International. His 2010 book *Turning the World Upside Down* presents an interconnected global health paradigm, where richer countries can learn from the approaches developed in poorer nations.

Lisa Cunningham

Senior public affairs and PR officer, Royal College of Physicians

After studies in Politics and Communications (LSE 2006) and policy and PR roles at various health-related charities, Lisa joined the RCP policy team in January 2011. In this position she develops and maintains good working relationships with key decision makers and opinion leaders across the UK political scene. These contacts are put to good use as the RCP lobbies figures around the policy issues on which we try to wield influence. Over the past year, parliamentary lobbying on the Health and Social Care bill has been the main focus of Lisa's work.

Andrew Jones

Senior partnerships manager, Tropical Health and Education Trust

After an early career in NHS management, Andrew moved into the voluntary sector as CEO of a hospice in Surrey. His introduction to international development came as CEO of Kulika UK, a development organisation specialising in promoting sustainable livelihoods in East Africa. Immediately before joining THET as the Senior Partnerships Manager, he worked for five years as a consultant in the voluntary sector, specialising in organisational development; coaching and mentoring; and collaboration and merger for voluntary sector organisations. Andrew now heads the Health Partnerships Team at THET, which is responsible for managing and implementing the DFID-funded Health Partnership Scheme. The Scheme seeks to harness the skills and expertise of the UK health workforce to build the capacity of the health workforce in low-income countries.