

# Global health: developing leaders

## Under the influence: Alcohol and Advocacy

A variety of stakeholders shape the health of populations. Industry is recognised to play a key part in health policy, but their level of involvement is the subject of wide debate. Using the example of alcohol, this seminar looks at how advocacy works at many levels, from patient behaviour to legislation. After brief introductory speeches from the panel, a moderator will lead the audience through a Question Time-style plenary discussion of various perspectives on how to reduce the harm caused by alcohol.

By the end of this seminar, delegates will:

- understand the burden alcohol places on the health of global populations
- be able to list stakeholders in local, national and global alcohol policy and control
- recognise how different stakeholders will advocate for alcohol regulation
- understand different policies to curb the negative health effects of alcohol at individual to international level
- be able to question and critique each of these stakeholders on the policies they are advocating for to reduce the negative health effects of alcohol

## Programme

Under the influence: Alcohol and Advocacy			
1745	Registration		
1830	Welcome	Dr Gareth Lewis	Alma Mata
1840	Panel Discussion		
	Chair:	Professor Sir Ian Gilmore	Alcohol Health Alliance
	Panel:	Ms Elizabeth Woodeson	Department of Health
		Dr Lesley Graham	ISD, NHS National Services Scotland
		Professor Mark Bellis	Centre for Public Health at Liverpool John Moores University
2000	Reception		

### **Professor Sir Ian Gilmore**

Professor Sir Ian Gilmore, University of Liverpool, is an honorary consultant physician at the Royal Liverpool University Hospital. He is currently chairman of Liverpool Health Partners, an organisation set up between the University and the teaching hospitals in Liverpool to promote an Academic Health Science Network in order to foster academic innovation, education and service development in the region. His specialty interest is liver disease. He is the immediate past-president of the Royal College of Physicians (RCP) and is president-elect of the British Society of Gastroenterology. He has particular interest in harms related to alcohol misuse and the role of regulation in reducing this. He chaired a RCP Working Party in 2001, producing the report "Alcohol - can the NHS afford it? A blueprint for a coherent alcohol strategy". He chairs the UK Alcohol Health Alliance in which relevant agencies work together in a coherent and focused framework. He is a Deputy Lieutenant of Merseyside and received a knighthood in the Queen's Birthday Honours in 2010.

### **Ms Elizabeth Woodeson CBE**

Liz Woodeson CBE is director of health and wellbeing at the Department of Health. She is responsible for policy on health improvement – in particular reducing levels of obesity, smoking, harmful drinking and drug misuse; promoting greater physical activity and a healthier diet, and improving workplace and child health. Liz was previously director of health protection. She joined the Department in 1993 after an early career in television. She has worked on policy across all areas of the Department's work - on a wide range of NHS, social care and public health issues. Other director level posts have included a secondment to the Cabinet Office as director of change and operations.

### **Dr Lesley Graham**

Lesley has been actively involved in the alcohol field for many years. Formerly in general practice, she is now an associate specialist in public health at the Information Services Division (ISD) of NHS National Services Scotland where she is the public health lead for substance misuse, prison health and research governance. She has led on the development of a range of alcohol statistical publications for Scotland; is a member of the Scottish Ministerial Advisory Committee on Alcohol Problems (SMACAP) and a founding member of Scottish Health Action on Alcohol Problems (SHAAP). From 2008 to 2010 she was seconded to the alcohol policy team at the Scottish Government, where she worked on the national alcohol strategy, the first bill on minimum unit pricing, as well as alcohol and offender policy. Developing from her research on alcohol and offending whilst in the Scottish Prison Service (2006-2008), she inaugurated the Alcohol and Offender Criminal Justice Research Programme. She has published research on alcohol public health and policy and regularly presents and teaches to a variety of audiences.

### **Professor Mark A. Bellis OBE**

Professor Mark Bellis is director of the Centre for Public Health (at Liverpool John Moores University); a World Health Organization (WHO) Collaborating Centre for Violence Prevention. He also directs the North West Public Health Observatory, the lead UK Observatory for public health intelligence on alcohol, drugs and violence. Mark leads on alcohol issues for the UK Faculty of Public Health and sits on the advisory board for injury and violence prevention to the Director General of WHO. Professor Bellis has acted as expert advisor on substance use, sexual health and violence prevention to many organisations including the United Nations, Council of Europe, European Public Health Alliance and the European Monitoring Centre for Drugs and Drug Addiction.